



# CLIVAR

Open Science Conference  
Qingdao, 2016



## CHARTING THE COURSE FOR CLIMATE AND OCEAN RESEARCH

**15-17 SEPTEMBER 2016 QINGDAO, CHINA**

15-17 September: **Early Career Scientists Symposium**

18 September: **Regional Stakeholder Forum**

19-23 September: **Open Science Conference**

### **SPONSORSHIP PROSPECTUS**

[www.clivar2016.org](http://www.clivar2016.org)  
[info@clivar2016.org](mailto:info@clivar2016.org)



# WCRP CLIVAR Open Science Conference 2016

## Scientific Organizing Committee

Krishna AchutaRao	IIT Delhi	India
Noel Baker	NASA	USA
Jerome Benveniste	ESA	
Annalisa Bracco	Georgia Institute of Technology	USA
Pascale Braconnot	IPSL	France
Nathan Bindoff	University of Tasmania	Australia
Wenju Cai	CSIRO	Australia
Boris Dewitte	LEGOS	France
Clara Deser	NCAR	USA
Ken Drinkwater	IMR, Norway	Norway
Lisa Goddard (Co-Chair)	Columbia University	USA
Stephen Griffies	GFDL	USA
Sergey Gulev	IORAS	Russia
Virginie Guemas	Institut Català de Ciències del Clima	Spain
Ed Hawkins	University of Reading	UK
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Martin Visbeck	GEOMAR	Germany
Anna Wahlin	University of Gothenburg	Sweden
Lixin Wu (Co-Chair)	OUC	China
Weidong Yu	FIO	China
Tianjun Zhou	IAP CAS	China
Jiang Zhu	IAP CAS	China

## Invitation

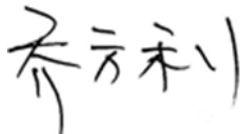
In September 2016, the Qingdao National Laboratory for Marine Science and Technology in China is proud to host the World Climate Research Programme (WCRP) CLIVAR Open Science Conference “Charting the course for climate and ocean research”. China is delighted to have the opportunity to host this important event, particularly in light of its strong interest in the promoting greater understanding of our climate and the ocean for sustainable development. The Open Science Conference, and the associated Early Career Scientists Symposium and Regional Stakeholder Forum, promise to bring together prominent international scientists and the future generation of leaders for an unprecedented series of international meetings. The meetings will provide opportunities for scientists and practitioners from a variety of disciplines and countries to present their work, network and become more involved in climate and ocean research activities. The program will consist of presentations from invited speakers, oral and poster presentations, and outreach events.

The main Open Science Conference will run from Monday, 19 September, until Friday, 23 September, preceded by the Early Career Scientist Symposium 15-17 September, and the Regional Stakeholder Forum on Sunday, 18 September. All events will take place in the beautiful city of Qingdao, home to the 2008 Summer Olympic sailing events. It is anticipated that about 600 people from around the world will attend the Conference.

The Open Science Conference already has significant sponsorship from the Qingdao and China governments and international entities such as the European Space Agency. This letter is your invitation to consider sponsoring the events. The prospectus outlines sponsorship opportunities and levels of involvement from which you or your organization may choose. Any level of sponsorship will be rewarded in some way, either by adding your logo to our documents and registration packages, or through a range of representations described herein.



**Lisa Goddard**



**Fangli Qiao**



**Detlef Stammer**



**Lixin Wu**

*Co-chairs, CLIVAR2016 OSC Scientific Organizing Committee*



**David Carlson**

*Director, World Climate Research Programme*

## About CLIVAR - Climate and Ocean

The ocean, which covers 70% of our planet, dominates the global climate system. Ocean heat capacity, circulation and mixing shape the Earth's heat and water budget and hence play major roles in determining our present and future climate. The ocean also provides food, transport, recreation, energy and countless other services, all contributions to Blue Growth, the long term strategy to support sustainable growth in the marine and maritime sectors as a whole. Today, approximately 3 billion people – about half of the world's population – live within 200 kilometers of a coastline. By 2025 that figure is likely to double.

Understanding the role of the ocean in determining our climate will lead to more accurate and useful climate predictions and projections. Knowing how the ocean is changing in response to climate change and variability will help to mitigate and adapt to these changes. Hence the **World Climate Research Programme** initiated the CLIVAR project two decades ago with a mission

**To observe, simulate and predict changes in Earth's climate system with a focus on ocean-atmosphere system, enabling better understanding of climate variability, predictability and change, to the benefit of society and the environment in which we live.**

The CLIVAR community is made up of thousands of scientists and practitioners from all over the world.



## About the Conference

The Conference provides an opportunity for scientists from a variety of disciplines and countries to present their work, network and become more involved in CLIVAR activities. We anticipate 600 participants from research institutions, universities, government agencies and commercial entities around the world. The Conference will focus on shaping ideas to meet emerging ocean and climate science priorities. A major objective will be to engage with the future generation of climate scientists.

## The Programme

**15-17 September – Early Career Scientists Symposium** – a three-day event designed by and for Early Career Scientists, to help develop the future generation of CLIVAR scientists - a unique opportunity for young scientists with outstanding research potential to network with their peers and interact with senior CLIVAR scientists, contribute to discussions about what is required to better understand the climate system and to address research challenges of societal relevance. Early Career Scientists are also members of the OSC Scientific Organizing Committee and will be actively involved in development of the overall Conference programme.

**18 September – Regional Stakeholders Forum** – a one day event to bring together scientists and practitioners who are both providers and users of climate and ocean information to exchange ideas, outline requirements and discuss future collaborations, with a particular focus on the Asia-Pacific region.

**19-23 September – Open Science Conference** – Daily plenaries, dedicated poster sessions and parallel sessions addressing the daily themes, with a keynote presentation to round up the discussions at the end of each day. Evening town halls and opportunities for informal exchanges and socializing.

Daily themes will revolve around:

- The Ocean's Role in the Climate System
- Climate Variability and Predictability
- Understanding Ocean Processes
- The Changing Ocean in a Warmer World
- Climate Information and Sustainable Development
- Future of Climate and Ocean Science

A detailed programme is under development by the Scientific Organizing Committee and will be made public in the Second Announcement in September 2015.

## Sponsorship Opportunities

Overview	Platinum USD 25,000 RMB 150,000	Gold USD 10,000 RMB60,000	Silver USD 5,000 RMB30,000	Bronze USD 2,500 RMB15,000
<b>Registrations</b>				
Complimentary delegate registrations	4	2	1	1
<b>Exhibition</b>				
Free Exhibition stand	Booth	Table		
<b>Verbal Acknowledgement</b>				
Verbal acknowledgement of your sponsorship during the opening and closing sessions	✓	✓		
<b>Prominent Logo Placement</b>				
Company /Organization logo on the website	Linked to Company /Org. website	Linked to Company /Org. website	Linked to Company /Org. website	Company /Org. name on the website
Company /Org. logo in the Conference Handbook	✓	✓	✓	Company /Org.name in the handbook
Company /Org. logo on the Conference signage	✓	✓	✓	✓
<b>Advertising</b>				
Colour advertisement in the Conference Handbook(artwork supply by you)	Single page	Half page	Quarter page	
Opportunity to place the following items in the Registration Package listing in the Conference Handbook	Single A4 flyer 200 words	Single A4 flyer 150 words	100 words	Company /Org. name and contact details

# Sponsorship Opportunities

## **PLATINUM SPONSOR — USD 25,000 /150,000 RMB**

As a Platinum Sponsor you will be recognized as a major sponsor of the Conference.

### ***Benefits:***

#### **Registration**

- Four (4) delegate or exhibitor registrations including sessions, morning tea, afternoon tea or Banquet and Welcome Reception

#### **Exhibition Space**

- Complimentary exhibition booth in a prime location in the exhibition foyer

#### **Profile**

- Verbal acknowledgement as a major Sponsor at the Opening and Closing ceremonies
- Logo on website with a hyperlink to your nominated website
- Logo and profile (200 words) in the handbook
- Logo on Conference directional signage
- One full page advertisement in the handbook (artwork supplied by you)
- One insert in the registration package (to be supplied by you)

## **GOLD SPONSOR —USD 10,000 /60,000 RMB**

As a Gold Sponsor you will be recognized as a key sponsor of the Conference.

### ***Benefits:***

#### **Registration**

- Two (2) delegate or exhibitor registrations including sessions, morning tea, afternoon tea , Banquet and Welcome Reception

#### **Exhibition Space**

- Complimentary table in the exhibition foyer

#### **Profile**

- Verbal acknowledgement as a key Sponsor at the Opening and Closing ceremonies
- Logo on website with a hyperlink to your nominated website
- Logo and profile (150 words) in the handbook
- Logo on Conference directional signage
- Half page advertisement in the handbook (artwork supplied by you)
- One insert in the registration package (to be supplied by you)

## **SILVER SPONSOR — USD5,000 /30,000 RMB**

### ***Benefits:***

#### **Registration**

- One (1) delegate or exhibiter registration including sessions, morning tea, afternoon tea, Banquet and Welcome Reception

#### **Profile**

- Logo on website
- Logo and profile (100 words) in the handbook
- Logo on Conference directional signage
- Quarter page advertisement in the handbook (artwork supplied by you)

## **BRONZE SPONSOR — USD 2,500 /15,000 RMB**

### ***Benefits:***

#### **Registration**

- One (1) delegate or exhibiter registration including morning tea, afternoon tea, Banquet and Welcome Reception

#### **Profile**

- Company /org. name on Conference website
- Company /org. name in the Conference handbook



# Additional Sponsorship Opportunities

## **TRAVEL SUPPORT FOR PARTICIPANTS**

CLIVAR is seeking support for the participation of Early Career Scientists for the full 9-day programme, for invited speakers, and for scientists from developing countries to attend the Conference. Support can be in the form of airfare, per diem and registration fee (tentatively estimated at 300 USD), or lump sum payment.

Contributions to support participants to the CLIVAR 2016 Open Science Conference can be made either directly to the participants by the sponsoring agency, or through the Joint Climate Research Fund of the World Climate Research Programme in Geneva, Switzerland. Please contact Valery Detemmerman, Executive Director of the International CLIVAR Project Office, (valery.detemmerman@clivar.org) to discuss your pledge and for further information.

## **BANQUET SPONSOR — USD 30,000 / 180,000RMB (Partial sponsorship possible)**

### **Registration**

- One (1) Conference registration including sessions, morning tea, afternoon tea, Banquet and Welcome Reception
- Two (2) additional tickets to Banquet

### **Exhibition Space**

- Complimentary booth in the exhibition foyer
- One (1) exhibitor pass with access to morning tea and afternoon tea on all applicable days, Banquet and Welcome Reception

### **Profile**

- Verbal acknowledgement at Banquet and Opening Ceremony
- Opportunity to display a free standing banner (or other static display) at the Banquet
- Logo on Conference website
- Quarter page advertisement in Conference handbook (artwork supplied by sponsor)
- Opportunity to place one insert in the Conference registration package
- You are invited to submit a 200 word company profile to be included in the Conference handbook

**WELCOME RECEPTION MAIN CONFERENCE SPONSOR — USD  
15,000/90,000 RMB (Partial sponsorship possible)**

**Registration**

- One (1) Conference registration including sessions, morning tea, afternoon tea, Banquet and Welcome Reception
- Two (2) additional tickets to Welcome Reception

**Exhibition Space**

- Complimentary table in the exhibition foyer
- One (1) exhibitor pass with access to morning tea and afternoon tea on all applicable days, Banquet and Welcome Reception

**Profile**

- Verbal acknowledgement at Welcome Reception
- Opportunity to display a free standing banner (or other static display) at the Welcome Reception
- Logo on Conference website
- Quarter page advertisement in Conference handbook (artwork supplied by sponsor)
- Opportunity to place one insert in the registration package
- You are invited to submit a 150 word company profile to be included in the Conference handbook

**WELCOME RECEPTION ECS Symposium — USD 5,000/30,000RMB**

**Registration**

- One (1) Conference registration including sessions, morning tea, afternoon tea, Banquet and Welcome Reception
- Two (2) additional tickets to Welcome Reception

**Profile**

- Verbal acknowledgement at Welcome Reception
- Opportunity to display a free standing banner (or other static display) at the Welcome Reception
- Logo on Conference website
- Quarter page advertisement in Conference handbook (artwork supplied by sponsor)
- Opportunity to place one insert in the registration package
- You are invited to submit a 150 word company profile to be included in the Conference handbook

**NAMED COFFEE/TEA BREAK — USD 4,000/ 25,000 RMB —9 Opportunities**

**Registration**

- One (1) delegate or exhibiter registration including sessions, morning tea, afternoon tea, Banquet and Welcome Reception

**Profile**

- Logo on website with a hyperlink to your nominated website

- Logo and profile (100 words) in the handbook
- Logo on Conference directional signage
- Quarter page advertisement in the handbook (artwork supplied by you)
- One insert in the registration package (to be supplied by you)

**CONFERENCE BAG — USD 10,500/ 63,000 RMB — Exclusive Opportunity**

**Registration**

- Two (2) delegate or exhibitor registrations including sessions, morning tea, afternoon tea, Banquet and Welcome Reception

**Exhibition Space**

- Complimentary table in the exhibition foyer

**Profile**

- Logo on website with a hyperlink to your nominated website
- Logo and profile (150 words) in the handbook
- Logo on Conference directional signage
- Logo on Conference bags
- Half page advertisement in the handbook (artwork supplied by you)
- One insert in the registration package (to be supplied by you)



## **CONFERENCE USB and PEN — USD 7,500 /45,000 RMB — Exclusive Opportunity**

### **Registration**

- One (1) delegate or exhibitor registration including sessions, morning tea, afternoon tea, Banquet and Welcome Reception

### **Profile**

- Logo on website with a hyperlink to your nominated website
- Logo and profile (100 words) in the handbook
- Logo on Conference directional signage
- Quarter page advertisement in the handbook (artwork supplied by you)
- One insert in the registration package (to be supplied by you)



## **WIFI SPONSOR — USD 5,500/ 32,000 RMB — Exclusive Opportunity**

### **Registration**

- One (1) delegate or exhibitor registration including sessions, morning tea, afternoon tea, Banquet and Welcome Reception

### **Profile**

- Logo on website with a hyperlink to your nominated website
- Logo and profile (100 words) in the handbook
- Logo on Conference directional signage
- Quarter page advertisement in the handbook (artwork supplied by you)
- One insert in the registration package (to be supplied by you)

## **CONFERENCE LANYARDS and BADGES — USD 1,500 /9,000 RMB—**

### **Exclusive Opportunity**

#### **Registration**

- One (1) Conference registration including sessions, morning tea, afternoon tea on all applicable days, Banquet and Welcome Reception

#### **Profile**

- Company logo on Conference lanyards **(to be supplied by sponsor)**
- Company logo on Conference website
- Opportunity to place one insert in the registration package



**BEST POSTER AWARDS (5) — USD 1,000 /6,000 RMB or equivalent in merchandise**

**Registration**

- One (1) Conference registration including sessions, morning tea, afternoon tea on all applicable days, Banquet and Welcome Reception

**Profile**

- Verbal acknowledgement at Awards Ceremony
- Logo on Conference website
- Opportunity to place one insert in the registration package

**T-SHIRT for LOCAL STAFF (70) — USD 1,000 /6,000 RMB— Exclusive Opportunity**

**Registration**

- One (1) Conference registration including sessions, morning tea, afternoon tea on all applicable days, Banquet and Welcome Reception

**Profile**

- Company logo on T-shirt **(to be supplied by sponsor)**
- Company logo on Conference website
- Opportunity to place one insert in the registration package



CLIVAR 2016 OSC会议物料

Polo Shirt/T-Shirt

材质：纯棉  
规格：根据参会者统计  
价格：约RMB90.00

# Application for Sponsorship

## Terms and Conditions

### **Booking and Payment**

Sponsorship packages will be allocated only on receipt of the signed scanned copy of the booking form (i.e. a first come, first served basis).

Confirmation will be sent together with an invoice for the required 50% deposit. The deposit is payable within 20 days of date of invoice. If the deposit is not received within this timeframe then you relinquish your right to the requested sponsorship package.

The balance will be invoiced on **10<sup>th</sup> April 2016, to be paid by 30<sup>th</sup> April 2016.** Applications made after 30<sup>th</sup> April 2016 must include full payment.

There are various payment options, please contact the ICPO for more information: [info@clivar2016.org](mailto:info@clivar2016.org)

### **Cancellation Policy**

If notification of cancellation of sponsorship is received in writing:

- Prior to 30th November 2015, your deposit will be refunded in full, less 20% administration fee
- Between 1st December 2015 and 31st March 2016 you are liable for 50% of the package selected
- From 1st April 2016, you are liable for 100% of the package selected.

The Organizing Committee reserves the right to cancel the Conference not later than 31st March 2016 in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organizers will be limited to that amount.

### **We invite your support**

Thank you for taking the time to consider the possibilities the 2016 CLIVAR Open Science Conference has to offer.

If you have made your choices, please complete and return to us the Application for Sponsorship form.

If we can assist with further information, or discussing other opportunities, please contact the International CLIVAR Project Office. [info@clivar2016.org](mailto:info@clivar2016.org)

We hope that you are as enthusiastic as we are about the opportunities that are available as we are and look forward to welcoming you to Qingdao in September 2016.

### **Contact:**

Valery Detemmerman

Executive Director

International CLIVAR Project Office

First Institute of Oceanography, SOA

Qingdao, China 266061

Tel: +86 532 8889 1760

Email: [info@clivar2016.org](mailto:info@clivar2016.org)

# 2016 CLIVAR OSC

## Application for Sponsorship

Please forward this form to Valery Detemmerman

Email: info@clivar2016.org;

Fax: +86-532-8889 3373

Express mail: International CLIVAR Project Office, Room 5325, First Institute of Oceanography, 6 Xianxialing Road, Qingdao, China 266061

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We apply for sponsorship/exhibition in accordance with the terms and conditions set out in the prospectus.

**Signed**

**Date**

Company/Organization Details			
Name:			
Postal Address:			
Contact Person:			
Email:			
Telephone:	Mobile:	Facsimile:	
Sponsorship details/Package Selected			
			USD/RMB
			USD/RMB
			USD/RMB
Payment			
Sponsorship/Exhibition total			USD/RMB
Total			USD/RMB
	I will make payment by electronic transfer, please issue me with an invoice		
	I would like to pay by credit card, please contact me using the contact details above		





[www.clivar2016.org](http://www.clivar2016.org)

## [Sponsorship Contact](#)

Valery Detemmerman, Executive Director  
International CLIVAR Project Office  
info@clivar2016.org, telephone +86 -532-88891760  
First Institute of Oceanography (FIO) SOA  
6 Xianxialing Road, Laoshan District  
Qingdao, China - 266061